Job Description

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Specific responsibilities may include but are not limited to:

* Prepare and maintain marketing presentation materials: gather market data, portfolio characteristics, performance data, etc. to support product messaging across investment products
* Respond to ad hoc inquiries and requests for investment product views, portfolio attributes, and current positioning across products, as well as our firm’s asset class views and outlooks
* Analyze and report on the competitive positioning of our investment products; help support our product development and commercial efforts
* Contribute to monthly portfolio performance commentaries and market outlooks. This involves an understanding of market events and investment products
* Attend relevant investment strategy meetings to stay current on investment strategies
* Actively seek ways to leverage technology for process improvements, presentation standardization, and automation

**Job Qualifications & Key Attributes**

The ideal candidate should have:

* Bachelor’s Degree
* 1-5 years of experience in the financial services industry
* Knowledge of and intellectually curious about finance and investing
* Must be very comfortable pulling and analyzing data from multiple systems and using data to drive sales and product positioning ideas
* Comfort working with many technology platforms, including a deep familiarity with Excel and PowerPoint. Experience with systems such as Morningstar Direct and Bloomberg a plus
* A team player with highly developed interpersonal skills, including collaboration, negotiation and consensus building.  Highly motivated self-starter
* Ability to work effectively under pressure, adhering to tight deadlines and maintaining strategic relationships with internal partners
* Excellent communication skills, Strong writing skills, highly detail-oriented and organized
* Series 7 FINRA certification or willingness to obtain
* Current CFA or progressing towards preferred
* Creativity and a marketing “sense” is a distinct plus

**Client Group Overview**

The Client Group has a presence in the Americas, Europe, Asia and Australia, and is composed of five main areas:

* **Sales & Client Services** works with financial intermediaries and institutions to offer diversified investment solutions that help clients build and preserve their wealth
* **Business Development** is a conduit to the firm’s investment teams and supports our clients and internal business partners through investment-platform and product content, messaging, competitive analysis and education
* **Product Strategy & Development** designs, develops and manages the firm’s global lineup of investment services and considers clients’ evolving needs to identify new opportunities
* **Marketing** promotes the firm and its services by creating, packaging and distributing content and messaging to engage diverse audiences through digital platforms and initiatives, strategic campaigns, and events
* **Business Transformation** looks to evolve and scale our business, leveraging digital and data, to drive top-line growth and improve profitability

**About AllianceBernstein**

AllianceBernstein (AB) is a leading global investment-management firm that offers high-quality research and diversified investment services to institutional investors, financial intermediaries and private-wealth clients in major global markets. Our client base includes some of the world’s leading institutions as well as private-wealth clients and retail investors. We maintain research, portfolio-management, wealth-management and client-service offices around the world, reflecting our global capabilities and the needs of our clients. Partnering closely with clients, our research and portfolio management teams collaborate across asset classes, regions, sectors, and investment strategies to spark new thinking and deliver superior outcomes. We foster an inclusive environment that offers opportunities for team members to continually learn, develop their skills and take on new challenges to progress in their careers.

We invest in our people and in the communities in which we operate, and we celebrate our diversity to showcase what makes us unique. We offer our talent the opportunity to grow professionally while working on cutting-edge ideas and outcomes in a global culture that operates as a tight-knit community.

If you're ready to innovate and grow your career, join us.