

The offer mentioned below is applicable for CFA Society India members only and can be availed by any member, only post validation with the society.



CFA Society India Member Offer with Magzter Inc

❖ About Magzter Inc:

MAGZTER INC. is the World's largest and fastest growing self-service, cross-platform digital newsstand with over 70 million users since its inception in 2011 and thousands of magazines and newspapers across 40+ categories and 60+ languages. Headquartered in New York, Magzter has its local presence in Amsterdam, London, Mexico City, Chennai, Mumbai, New Delhi, Bengaluru, Singapore, and will soon be expanding to other countries. Founded by global entrepreneurs, Girish Ramdas and Vijay Radhakrishnan in June 2011, Magzter enables magazine and newspaper publishers around the world to create and deliver digital editions of their titles to global consumers.

❖ About CFA Society India

CFA Society India, legally know as Indian Association of Investment Professionals (IAIP), established in April 2005, is an association of local investment professionals, consisting of portfolio managers, security analysts, investment advisers, and other financial professionals located at #702, A Wing, One BKC building, G Block BKC, Bandra East, Mumbai, Maharashtra 400051.

❖ About the offered product

The Magzter platform is available as an app on **Apple iOS** and **Android** (Google Play), and a website for browser-based reading. Users can buy their magazines and newspapers on any of the devices/platforms mentioned above and seamlessly port their purchases to any other devices, a feature unique to Magzter. Magzter offers the world's largest "All-You-Can-Read" subscription service called Magzter GOLD which gives digital readers unlimited access to 5,000+ magazines and newspapers for a monthly subscription price. Magzter also has the largest number of stories in the world with its game-changing ezRead 2.0 feature for its apps, which enables smartphone and small-screen mobile users to enjoy magazine content the way it was meant to be enjoyed, with article text that is easy to read and is accompanied by stunning videos and high resolution photography.

Indulge in unlimited reading with Magzter GOLD for just ₹1,999/year

CFA Society India with Magzter, the World's largest digital reading destination, offer you flat 50% off on 1 Year Magzter GOLD subscription. With Magzter GOLD, you can enjoy unlimited access to The Times of India, Hindustan Times, Business Standard, Financial Express, India Today, Business India, Forbes India, Fortune India, Overdrive, National Geographic, Lonely Planet, and 5,000+ other leading magazines and newspapers.

❖ How can a Member access the Product?

Use Coupon: **CFA50MGOFF**

Visit www.magzter.com/magztergold/checkout and redeem the coupon before August 31, 2020 to get flat 50% off on 1 Year Magzter GOLD subscription. Once you redeem the coupon, you can enjoy reading on the Magzter website, iOS, and Android apps.

❖ **Offer Period:** 30th September 2020

❖ **CE Credit Applicability:** Not Applicable

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