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CFA Society India Member Offer with the Ken

❖ About Kenrise Media Pvt Ltd:

The Ken is a pan-Asian, digital, subscription-driven publication headquartered out of Bangalore, India. Founded by a team of experienced journalists and entrepreneurs, The Ken pioneered subscribers-only online business journalism. Born in October 2016, into a world populated with scores of media sources churning out countless pieces of “content” endlessly, hoping for traffic or readership they could monetise, they chose not to play the game. Instead, they published just one story each day. But a story that was original, analytical, deeply-reported and skilfully narrated. Accessible exclusively to their subscribers without exception, and delivered through their distinctive applications and formats. It’s something they continue to do.

❖ About the offered product

- 30 days access to The Nutgraf and BFO.

The Nutgraf: A weekend newsletter that connects and synthesizes the dots across business, technology and finance each week in India. Into a single narrative, in a way you’ll never forget.

BFO (Beyond the First Order): A daily newsletter that demystifies the hidden models, incentives and consequences of the most significant events across India and Southeast Asia.

- Access to The Ken's 30-day challenge - which will unlock a total of 250+ stories

❖ To avail this offer, please [click here](#)

❖ Offer Period – 30 days

❖ CE Credit Applicability – Not Applicable

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