## **SUBTLE THINKING SMALL ACTIONS** *Creating Big Impact to Your Career & Life*

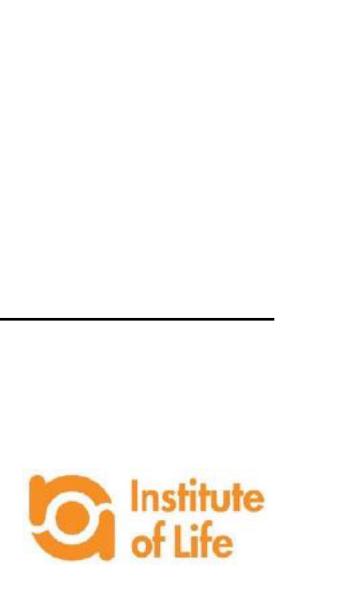


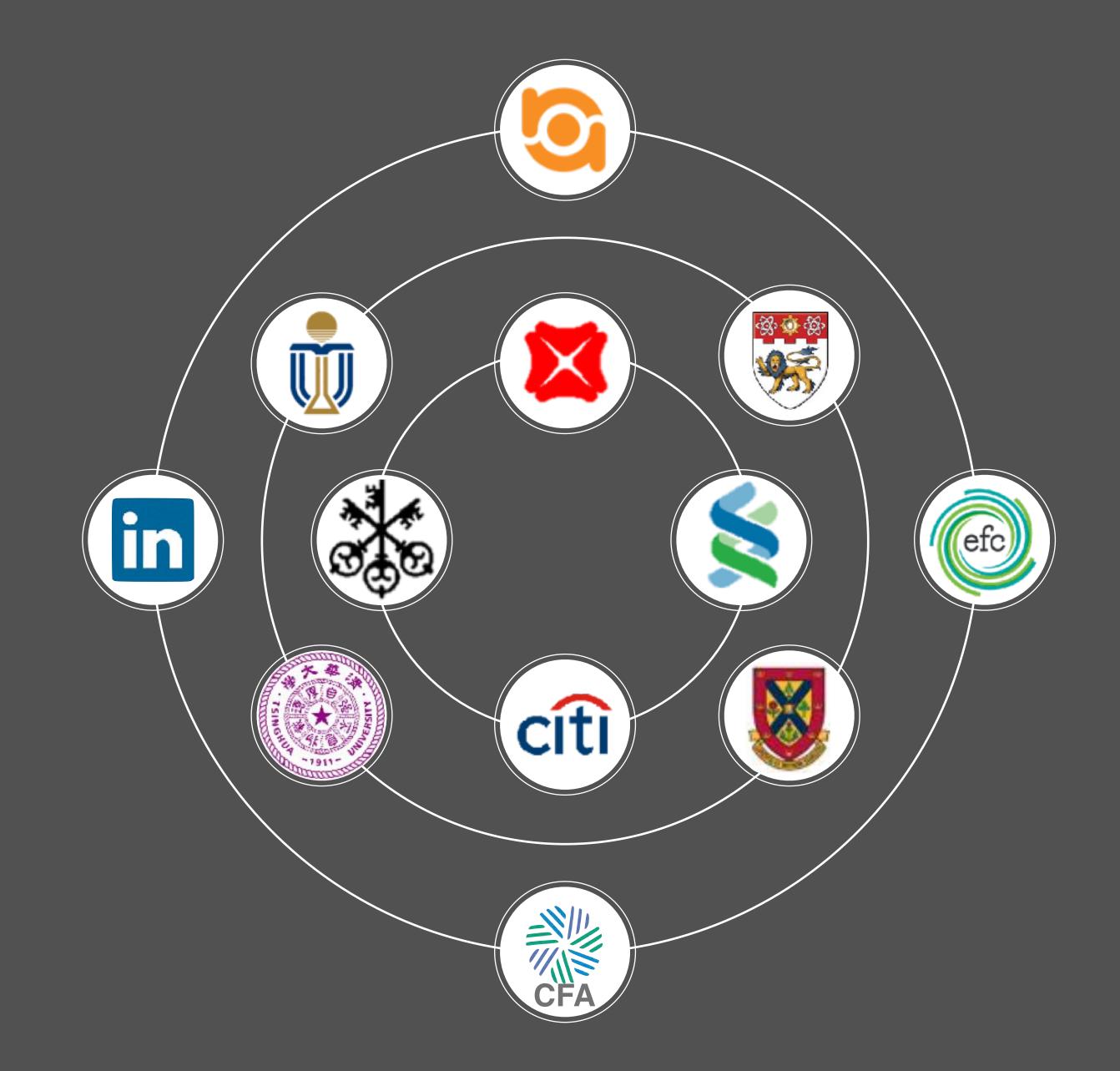
14 Sep 2019

### Eric Sim, CFA, PRM

Founder, Institute of Life Senior Career Fellow, Nanyang Technological University

CFA Society India





1. Selling



**Present Solutions** 



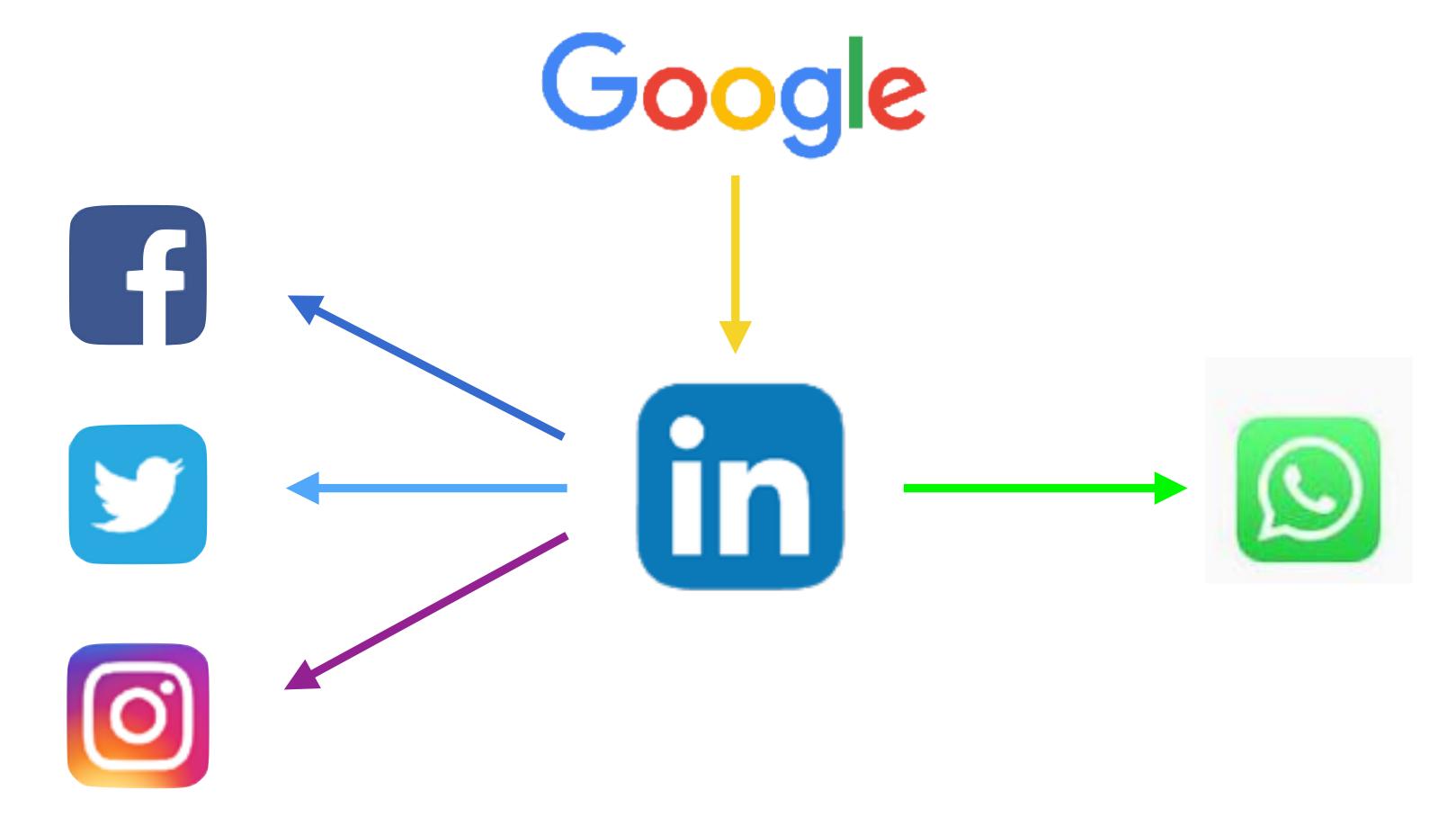
2. Social Media



- 1. Trustworthy
- 2. Competent
- 3. Interesting







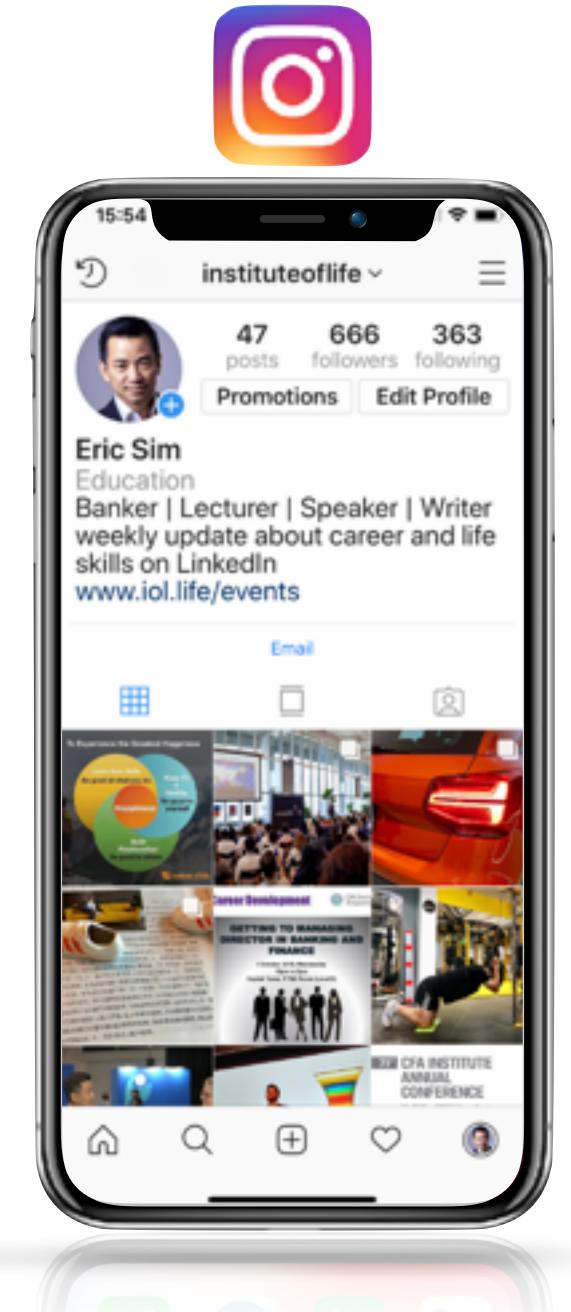








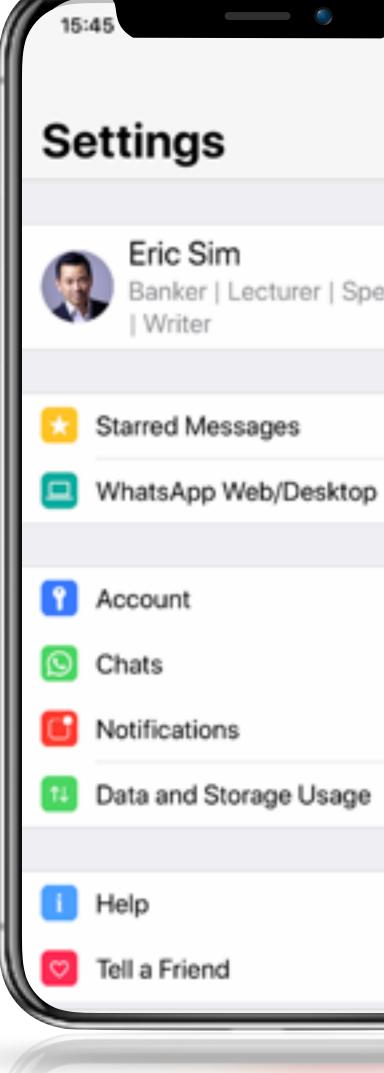








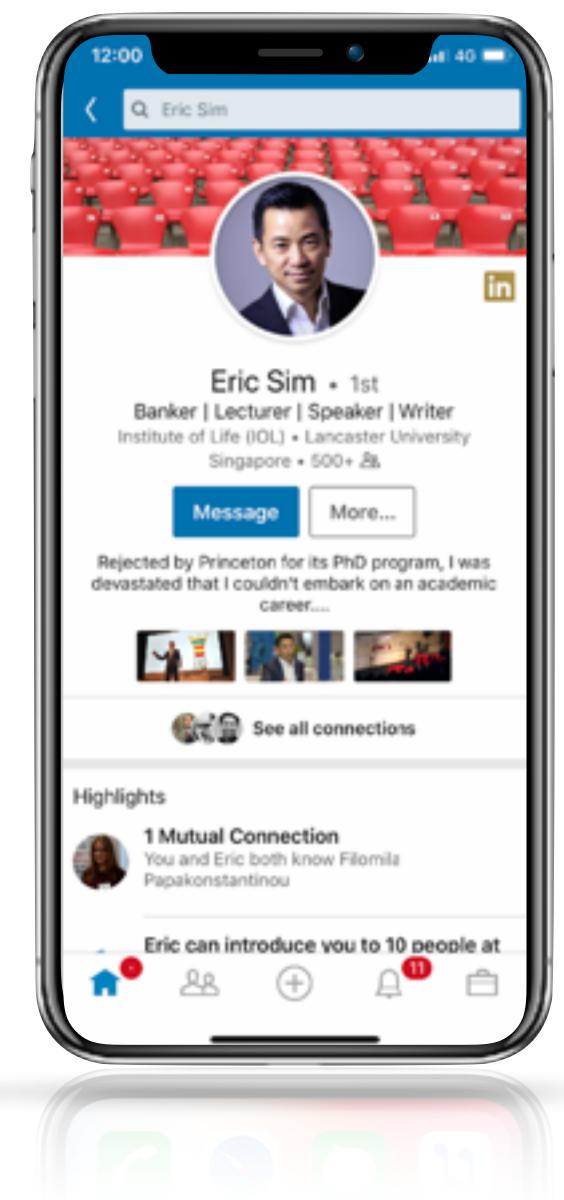






Banker | Lecturer | Speaker





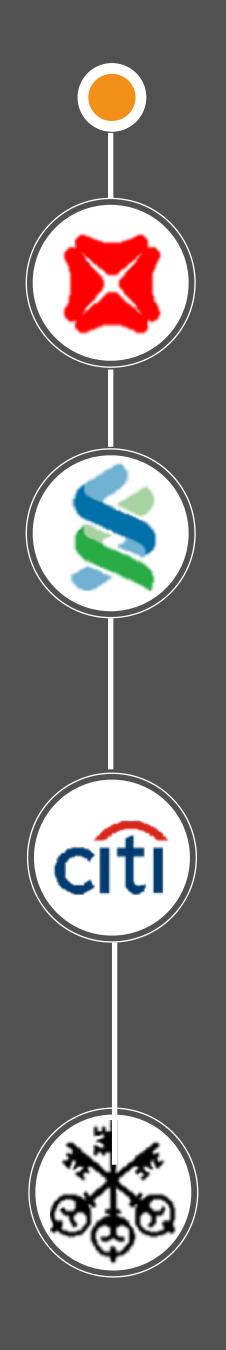


## **3. Identify "Real" Needs**



# 4. Signature Dish





### Programming Skill

### Financial Product Knowledge Trade Publication

### Training Skill Photography Skill

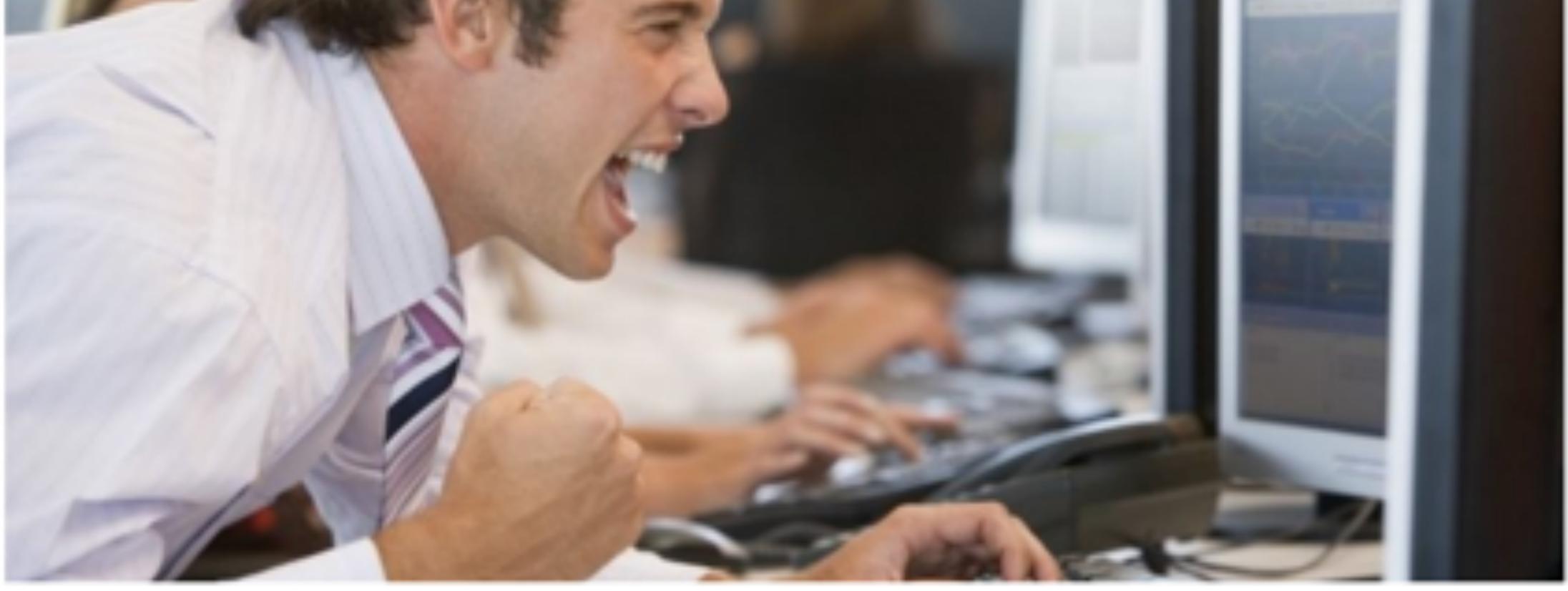


5. Buy Option

### Eric Sim in 1996







## HOW I GOT MY DREAM JOB!

Published on March 19, 2015



### Samuel Chaoran SONG

Director, Delta One Trader at UBS Investment Bank







6. Do Small Things Well



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7. Cultural Awareness















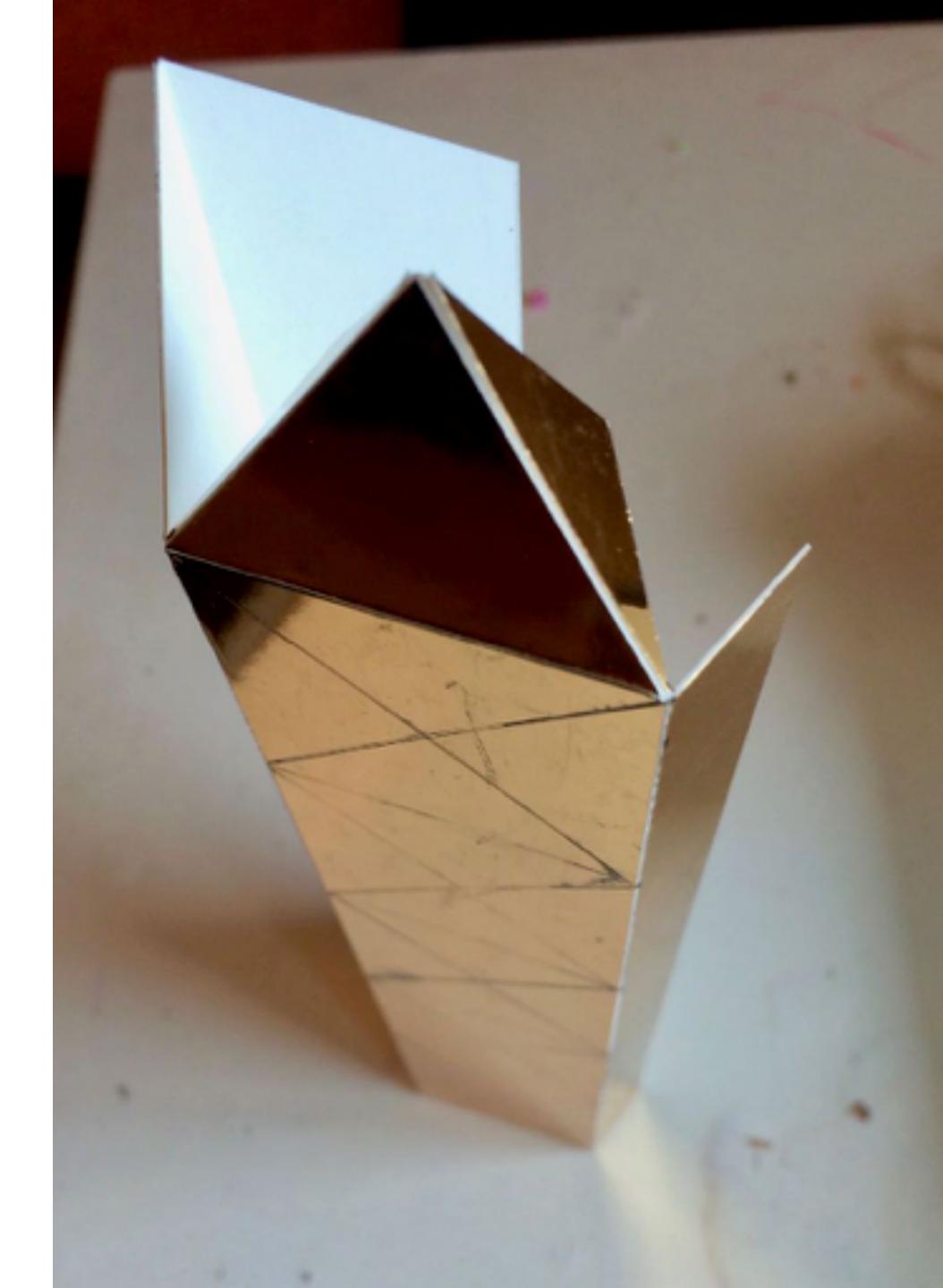


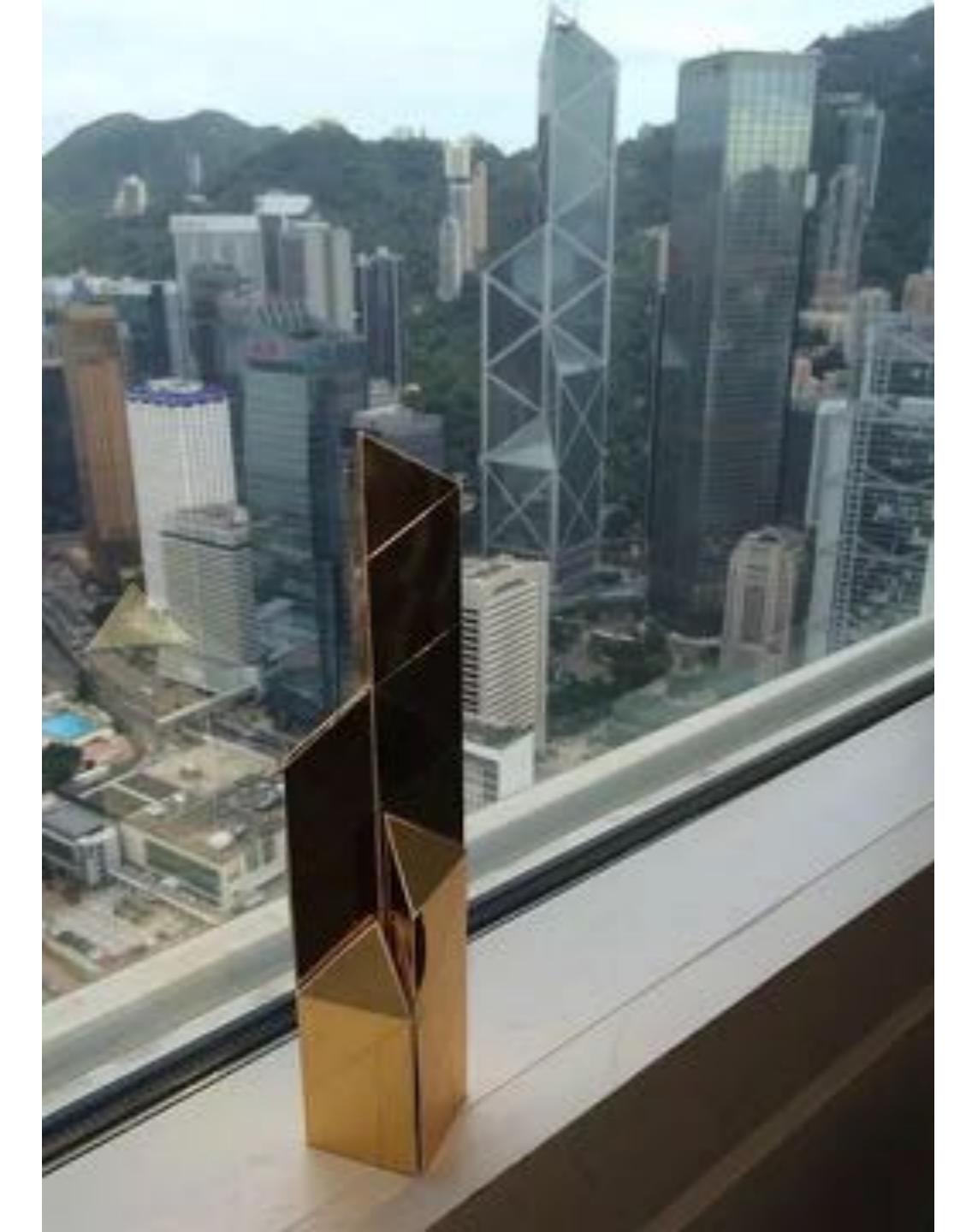










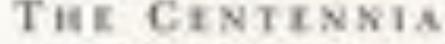


9. Dealing with Career Setbacks





March 1, 2000



Mr. Eric Sim Bik 195 Kim Keat Ave #05-378 Singapore 310195 Singapore

**Princeton University** 

Dear Mr. Sim:

Your application for admission to Princeton University has been reviewed in the Graduate School and by the appropriate academic department. Unfortunately, we cannot offer you admission at this time. Your application, however, suggests that you could do well as a graduate student and we would like to reserve a final decision until a later time. We have therefore placed your name on a waiting list.



### THE CENTENNIAL OF THE GRADUATE SCHOOL



**10. How to Spend It** 







11. Health & Fitness













**12. Extreme Time Management** 



# Write Down Everything





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