SUBTLE THINKING SMALL ACTIONS *Creating Big Impact to Your Career & Life*

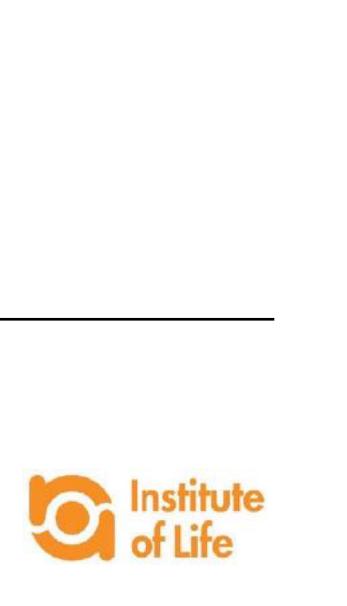


14 Sep 2019

Eric Sim, CFA, PRM

Founder, Institute of Life Senior Career Fellow, Nanyang Technological University

CFA Society India





1. Selling



Present Solutions



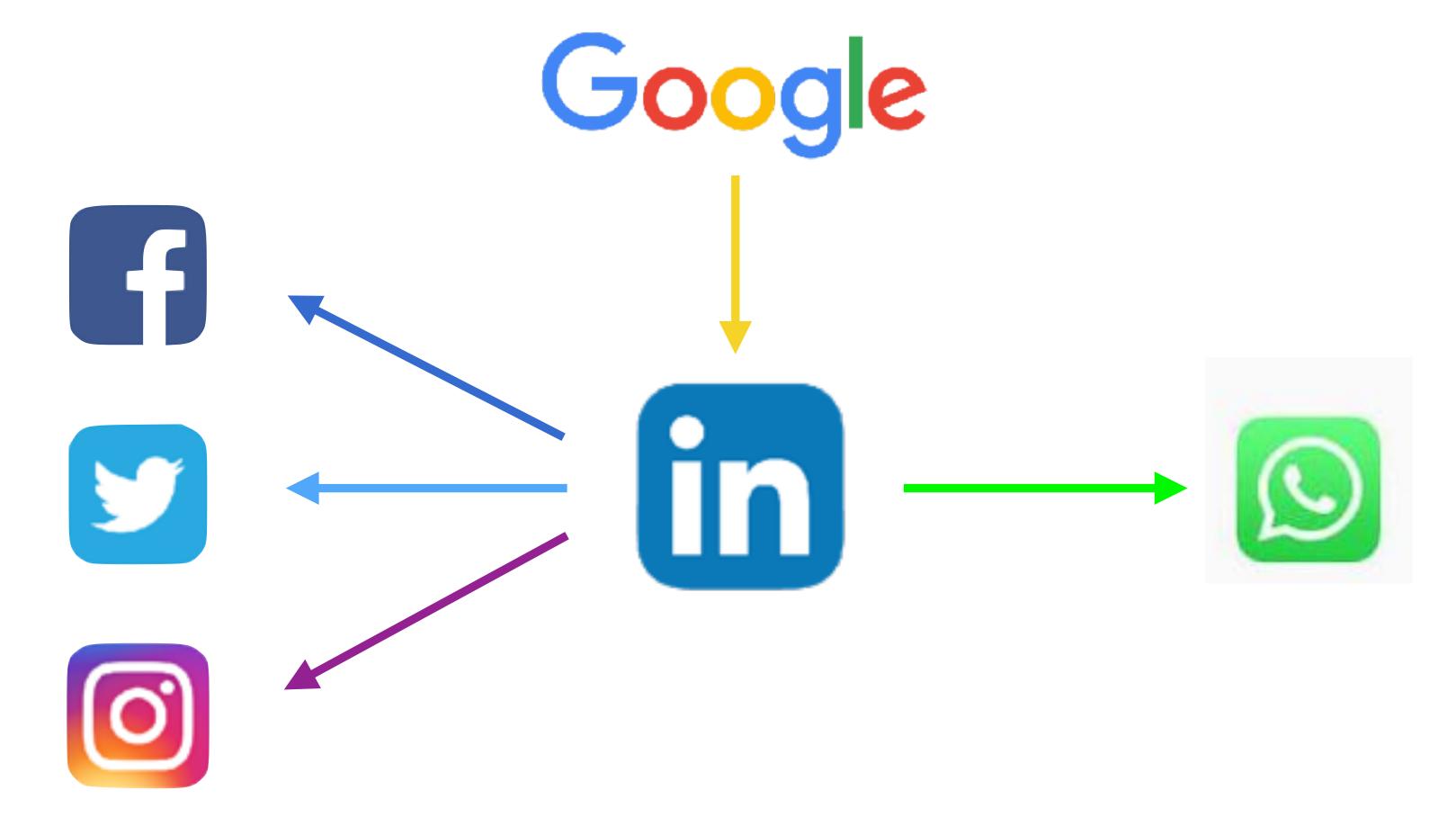
2. Social Media



- 1. Trustworthy
- 2. Competent
- 3. Interesting







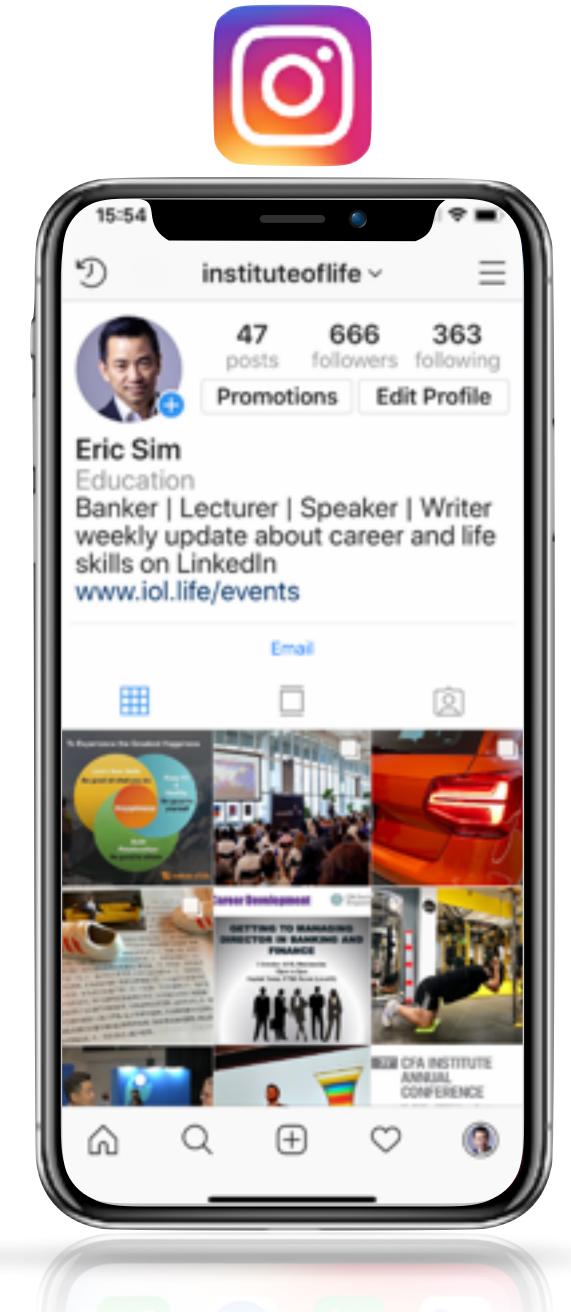








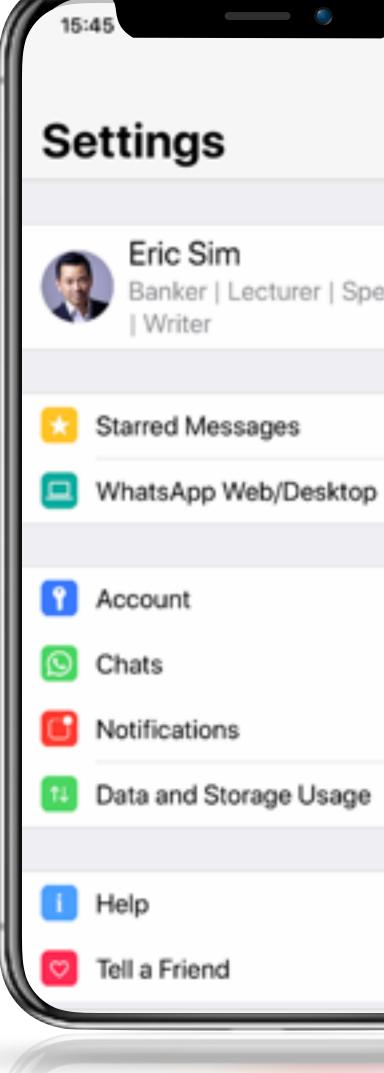








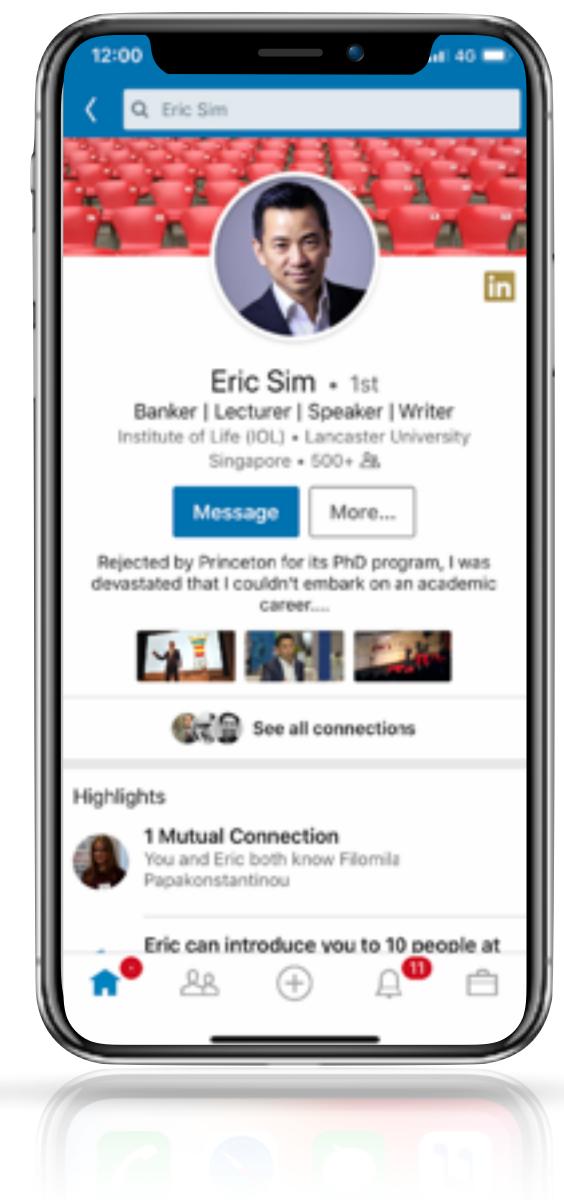






Banker | Lecturer | Speaker





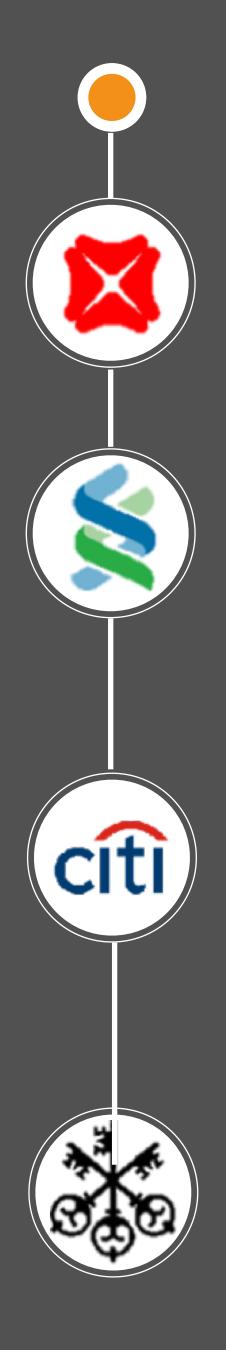


3. Identify "Real" Needs



4. Signature Dish





Programming Skill

Financial Product Knowledge Trade Publication

Training Skill Photography Skill

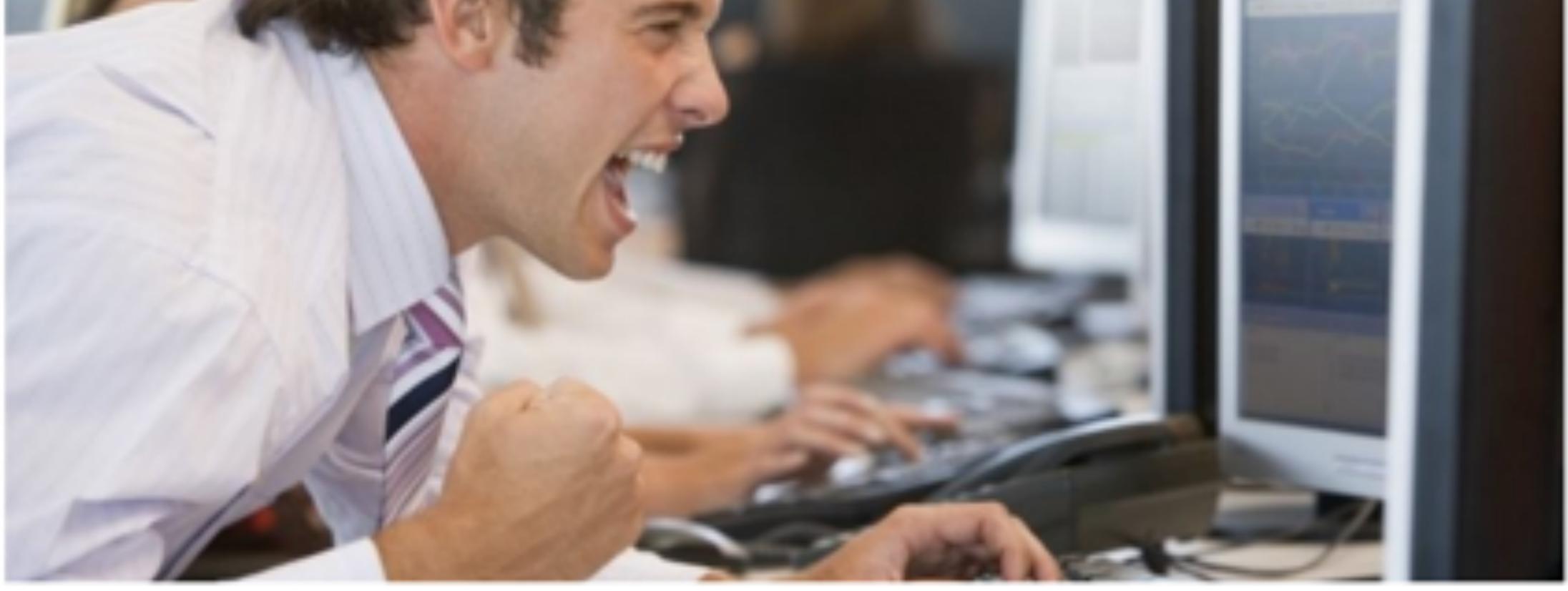


5. Buy Option

Eric Sim in 1996







HOW I GOT MY DREAM JOB!

Published on March 19, 2015



Samuel Chaoran SONG

Director, Delta One Trader at UBS Investment Bank







6. Do Small Things Well



+65 93630055
eric.sim@iol.life
www.iol.life











7. Cultural Awareness















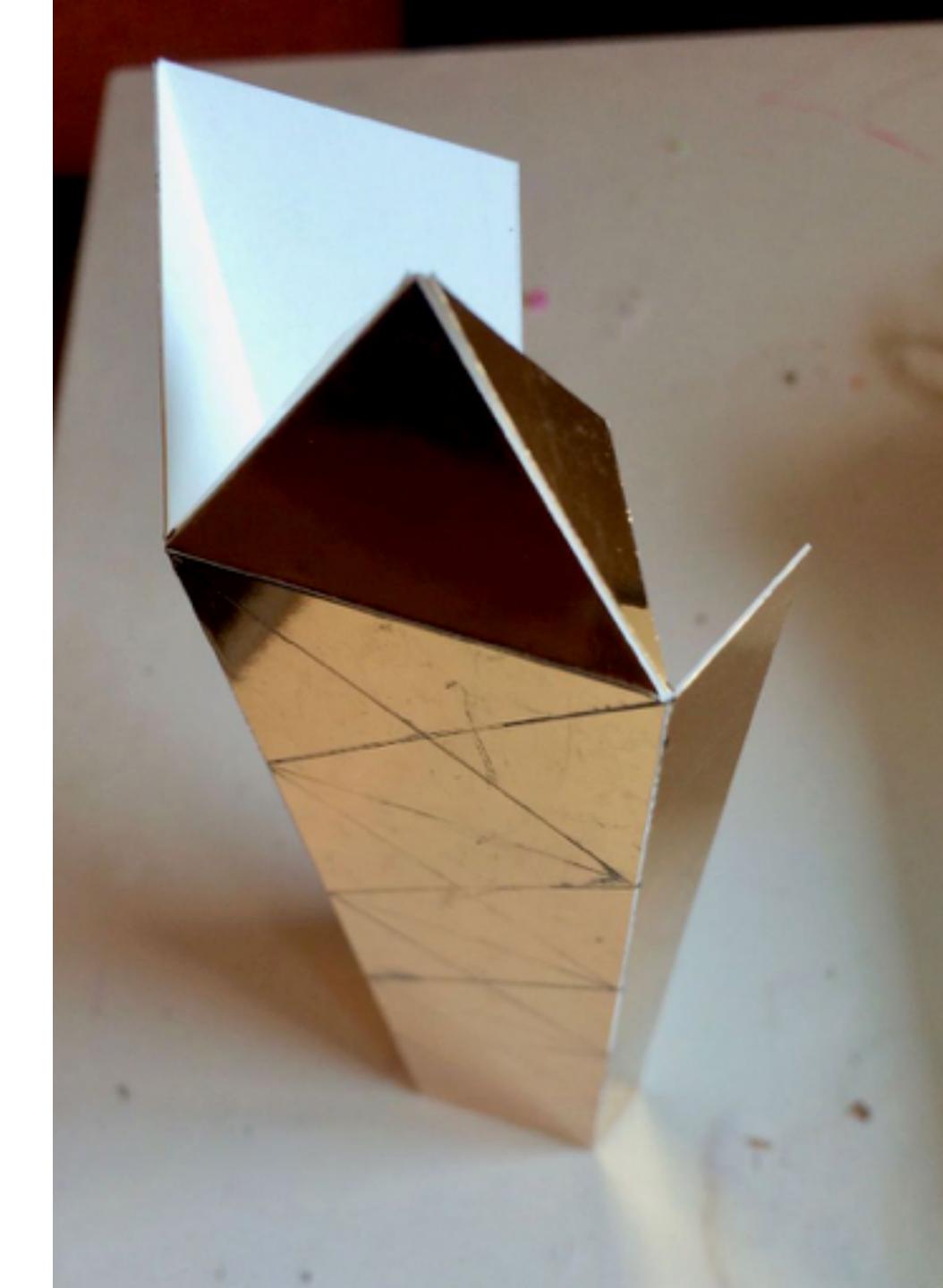


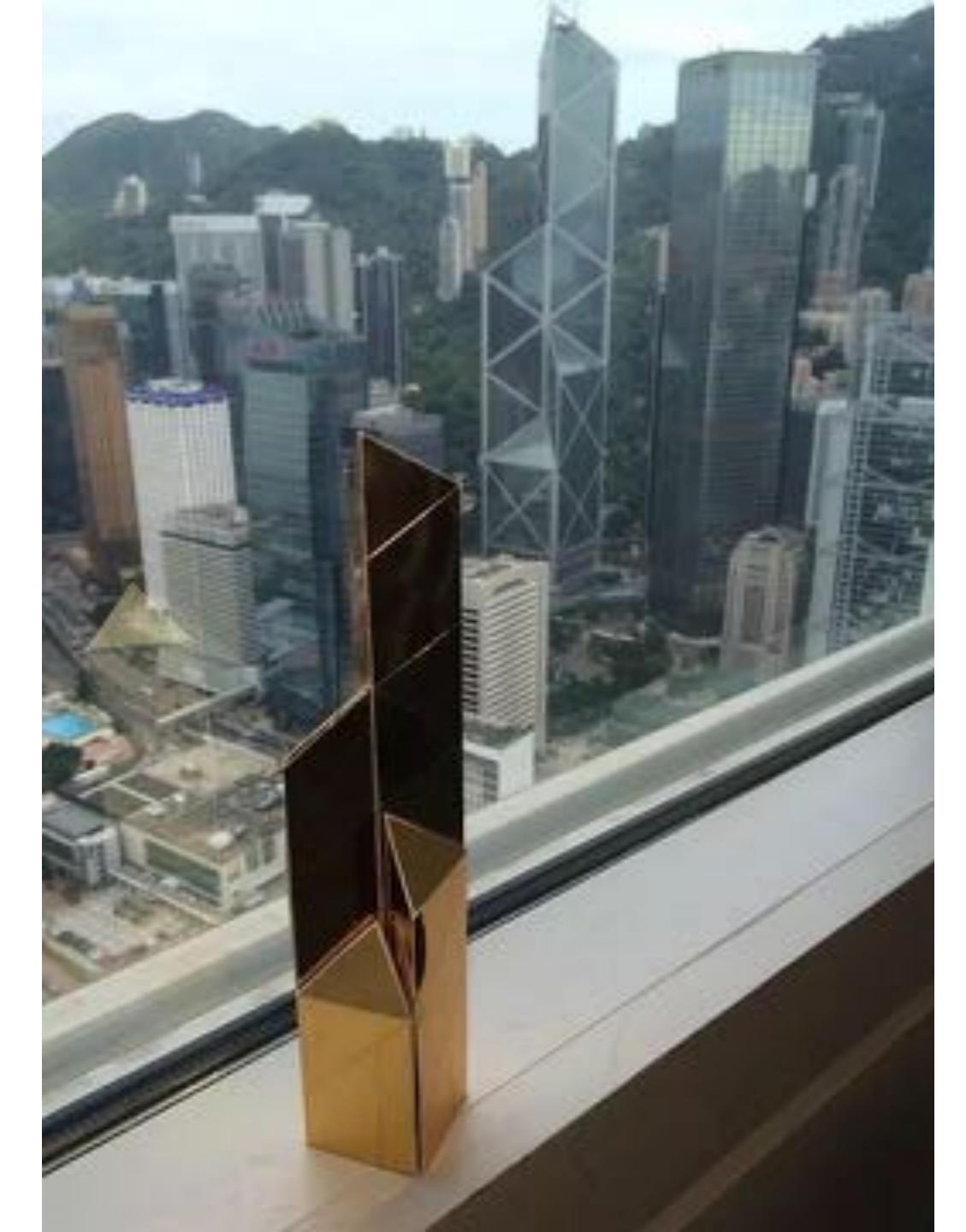










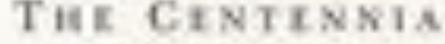


9. Dealing with Career Setbacks





March 1, 2000



Mr. Eric Sim Bik 195 Kim Keat Ave #05-378 Singapore 310195 Singapore

Princeton University

Dear Mr. Sim:

Your application for admission to Princeton University has been reviewed in the Graduate School and by the appropriate academic department. Unfortunately, we cannot offer you admission at this time. Your application, however, suggests that you could do well as a graduate student and we would like to reserve a final decision until a later time. We have therefore placed your name on a waiting list.



THE CENTENNIAL OF THE GRADUATE SCHOOL



10. How to Spend It







11. Health & Fitness













12. Extreme Time Management



Write Down Everything





Linkedin: <u>www.linkedin.com/company/instituteoflife</u> <u>www.linkedin.com/in/simeric</u>

Email eric.sim@iol.life

Website www.iol.life/events



